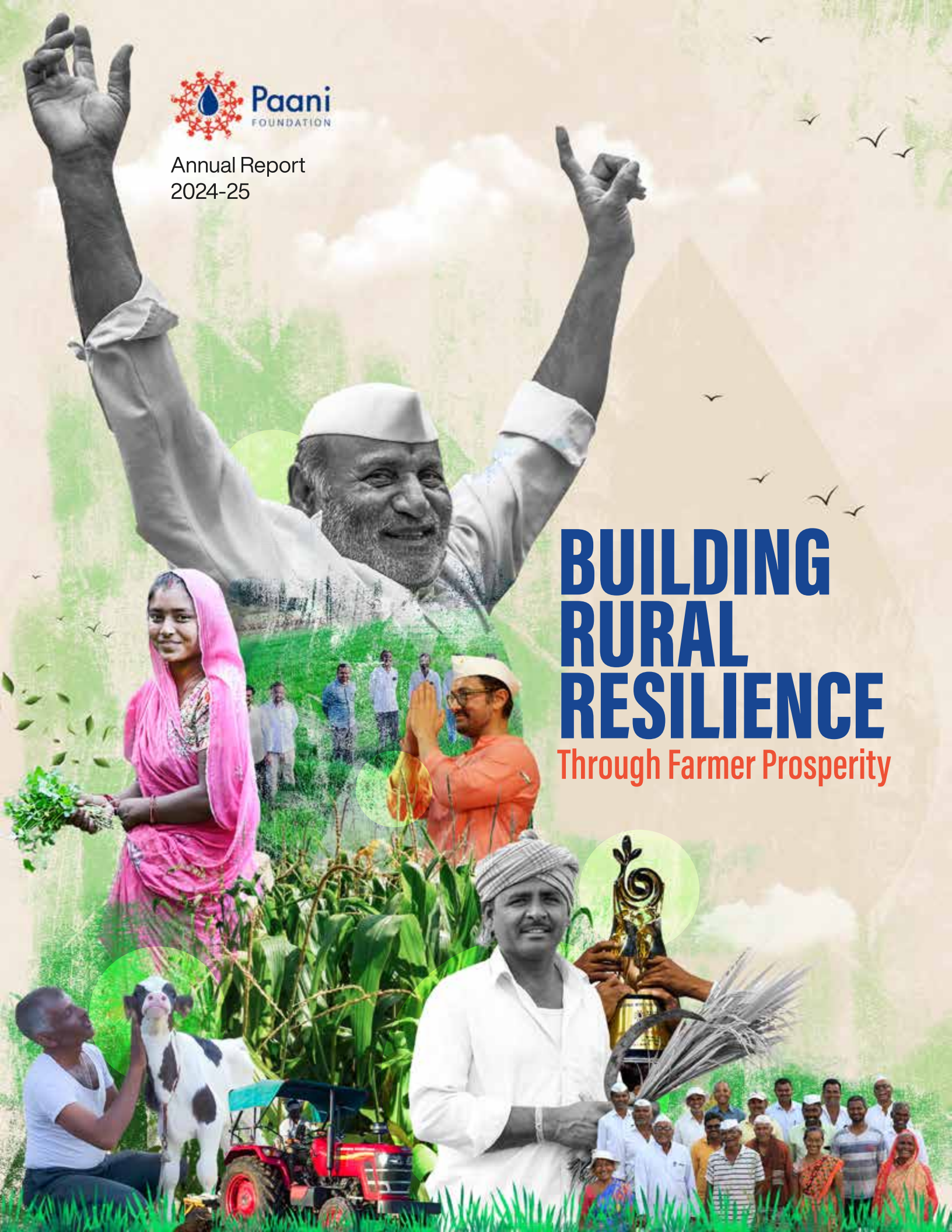




Annual Report
2024-25

BUILDING RURAL RESILIENCE

Through Farmer Prosperity



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Aamir Khan & Kiran Rao

Founders, Paani Foundation

FOUNDERS' MESSAGE

From a Simple Idea to a Statewide Movement

Almost ten years ago, when we first dreamed of Paani Foundation, we were driven by one simple idea: that the power to transform Maharashtra lies with the people themselves. Our research showed that drought and agricultural distress were not problems to be solved **for** communities, but **with** them - through collective action, knowledge, and trust.

What began as an experiment in a few villages has today grown into a powerful grassroots movement of farmer families across Maharashtra. Over the past decade, we have witnessed countless stories of courage - villages uniting to conquer drought, women stepping into leadership, young people returning to farming with renewed hope, and rural communities taking charge of their futures.

As we step into our tenth year, we know this is not the time to pause. It is the time to scale up the dream.

Inspired by the success of the Farmer Cup, we are now expanding this platform pan-Maharashtra, to reach every farmer in the state.

We are humbled that the Government of Maharashtra, led by Hon'ble CM Shri Devendra Fadnavis, has wholeheartedly supported this vision and come on board as a key partner. We are also deeply thankful to our funding partners for believing in us and enabling such an ambitious scale-up.

As we look ahead, we do so with deep gratitude and renewed resolve. Together, let us build a Maharashtra where every farming family is climate-resilient, drought-proof, and prosperous - a state where every rural household can thrive with dignity and pride.

With hope,
Aamir Khan & Kiran Rao
Founders, Paani Foundation



Satyajit Bhatkal

CEO, Paani Foundation

CEO'S MESSAGE

Maharashtra's Farmers Lead the Way

FY 2024-25 was a year of profound transformation. Paani Foundation worked alongside 55,000 farmers across Maharashtra - not through a top-down intervention, but as part of a powerful people's movement. Across regions and crop systems, farmers came together with a shared goal: to secure their natural resources, livelihoods, and futures.

Their achievements speak for themselves. With the support of the Farmer Cup ecosystem, thousands shifted away from chemical farming and adopted agricultural SOPs at scale. Of the 4,360 groups participating this year, nearly half were all-women groups, confidently taking charge of their farms, driving tractors, and steering towards financial independence. Farmers also stepped into entrepreneurship - in biofuels, horticulture, first-level processing, and more.

The impact was visible both on and off the field. Our third-party assessment, done by KPMG, found that average per-acre profits rose by 163% after just one year of participation. As momentum grew, these farmer groups became the foundation of village development. They built roads, promoted safe food, and stood by each other through joy and despair. They didn't wait for change; they led it.

This is the power of decentralised leadership. This is the strength of Maharashtra's farmers when supported with knowledge, trust, and the right ecosystem.

Encouraged by this collective strength, we are now taking a bold step forward. In 2026, we are scaling the Farmer Cup to all 355 rural talukas of Maharashtra - bringing this changemaking platform to every farmer family in the state.

We remain committed to building a drought-free, prosperous Maharashtra - moving forward with humility, courage, and the collective strength of its people.

With gratitude to every partner, farmer, volunteer and member of team Paani,
Satyajit Bhatkal, CEO, Paani Foundation

OUR PARTNERS

WE'RE PROUD TO WORK WITH...

Anchor Funders



Champions of Change

We are grateful to our co-builders who have helped nurture rural prosperity across different projects and geographies.



Legacy Supporters

The funders who helped create a water revolution with the Satyamev Jayate Water Cup and Samruddha Gaon Spardha



Government Partners

The dream of a pan-Maharashtra Farmer Cup has been made possible with the dedicated support of:



Government of Maharashtra



Krushi Vibhag



UMED



PoCRA



IIMR



Rahuri University



Akola University



Parbhani University



Dapoli University



MAFSU Nagpur

Partners in Possibility

Organisations that have strengthened our on-ground efforts through knowledge partnerships, climate resilience initiatives, legal support, technology and more.



THE JOURNEY TOWARDS A DROUGHT-FREE MAHARASHTRA



2016

Paani Foundation founded by the core team of the TV show 'Satyamev Jayate'.

2016

Water Cup competition launched in 3 talukas of Maharashtra, 116 villages participating



2018

Water Cup reaches 75 talukas, 4000 villages

2017

Water Cup impact geography scales 10x - 30 talukas, 1,321 villages

2019

Water Cup grows to 76 talukas, 4706 villages

IMPACT FROM 2016 - 2019

6000+

villages trained in watershed management

550+ BILLION

litres of annual water storage capacity created

2020

Villages continue work on water and natural resource management despite COVID

2021

2022

Farmer Cup launched in 39 talukas, 1500 farmer groups participating with 42-all-women groups



2023

3027 farmer groups participating, 780 all-women groups

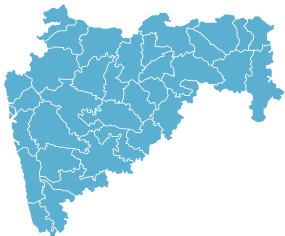


2024

4,360 farmer groups participating, 1,947 all-women groups

2026

Paani Foundation goes Pan-Maharashtra! Farmer Cup reaches 355 talukas, 34 districts of the state



01 THE PAANI APPROACH

Collectivisation + Knowledge + Motivation = IMPACT

We enable farmers to take charge of their futures with knowledge, training and handholding. We don't 'adopt' villages nor fund farmers. Instead, we create an ecosystem for rural communities to unite and work towards a shared goal.



TRAIN

We empower farmers with scientific knowledge, inspire them emotionally



COLLECTIVISE

We enable them to form groups and work together to improve their livelihoods



ACTIVATE

We host a competition which motivates farmers to put their knowledge and unity to action

OUR CORE THEORY OF CHANGE

When farmers unite, and they are supported by an enabling ecosystem to solve their problems, they can boost their livelihoods manifold and create enduring impact.



IMPACT OF FARMER CUP



Cost Reduction
Per Acre
₹ 15,117

Avg. Profit Growth
Per Acre

163%



Yield Improvement
Per Acre

83% Soyabean

73% Cotton

109% Maize

Source:
KPMG
Baseline
and Impact
Study on
Farmer Cup



02 OUR FLAGSHIP INITIATIVE

Satyamev Jayate Farmer Cup

What is the Farmer Cup?

A competition between farmer collectives in Maharashtra to lower cultivation costs and improve incomes via sustainable water and agriculture practices.

Why this Competition?

Water conservation alone can't end drought in Maharashtra. Smart water management in farming is crucial—but change is hard, especially for lone farmers struggling with small landholdings, debt, access to markets and scientific knowledge.

The Farmer Cup creates an enabling platform for farmers to solve these problems via collective working and learning and implementation of scientific SOPs. It makes climate-resilient farming both practical and rewarding.



FARMER CUP ECOSYSTEM



INCREASE IN PARTICIPATION

1947
farmer groups

2022

42
all-women groups

3027
farmer groups

2023

780
all-women groups

4360
farmer groups

2024

1947
all-women groups

03 2024 MILESTONES

Laying the Foundation: Farmer Cup Residential Training

Our 3-day immersive residential training introduces farmers to the idea and impact of collective farming, implementing SOPs in agriculture and the power of active leadership. Using engaging films, case studies, fun games and interactive activities, the training creates a solid foundation for farmers to form collectives and embark on the journey towards prosperity.





MANGAL
POTGHAN

Parner taluka,
Ahilyanagar district

In the last 18 years, I have seen 20 farmer suicides with my own eyes. The lives of women in our village are in despair. But now I believe that I can really change the situation. After this training, my goal is to form a farmer group and get others to work with me.



SACHIN
DHAKNE

Barshi taluka,
Solapur district

Before this training, I used to think, 'Is it a sin to be a farmer?' I believed that farming is only a loss-making deal. But now, my disappointment and despair have come to a complete end. I've understood that if we farm smartly, and in a group, our incomes can double and costs can reduce.

Fostering Unity and Collaboration: Group Formation

Following the residential training, farmers are encouraged to form groups of at least 11 members, growing the same crop, on a minimum total of 15 acres of land. These groups register on the Farmer Cup App to officially participate in the competition.

Team Paani hosted several offline and online meetings to guide farmers with this group formation and app registration process. Past participants emerged as brand ambassadors, championing group farming within their communities.

4,360
farmer groups
formed



55,000
farmers



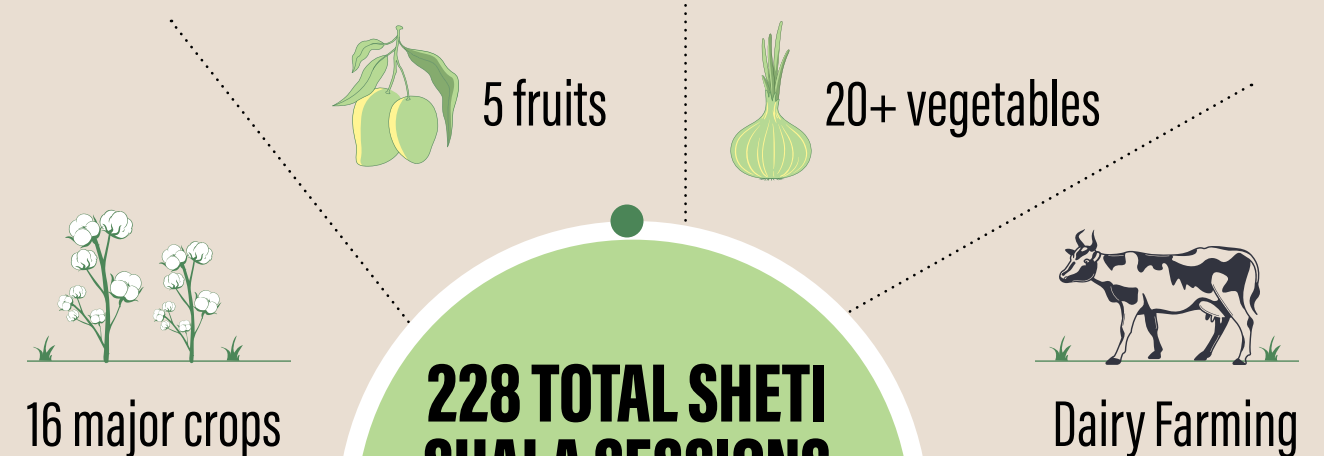
77,619 ACRES
under
cultivation



Bridging Knowledge Gaps: Digital Farming Schools

As the competition begins, Paani Foundation kicks off 'Digital Farming Schools' or 'Digital Sheti Shalas'. This is a free-of-cost knowledge sharing platform for farmers, where they can interact with top scientists and experts for their crop, and learn about best practices. In weekly sessions, farmers also ask questions and receive real-time guidance. Paani Foundation has partnered with the top 5 agricultural universities in Maharashtra to co-host these sessions, and created a panel of 120+ scientists and experts.

CROPS COVERED



**228 TOTAL SHETI
SHALA SESSIONS
CONDUCTED**

APRIL 2024 - JAN 2025



358.13

Total Hours of
Interaction with Experts

32,258

Total No. of Zoom
Connections

1,61,290

No. of Farmers Attending
(Assuming 1 Connection
= Min.5 Farmers)



How Does This School Work?

Expert-Led Learning

Paani Foundation has partnered with four leading Agricultural Universities and one top Animal Science University to form a panel of 120+ scientists and experts, covering all major Kharif crops, horticulture, and animal husbandry.

Weekly Interactive Sessions

Every week, crop-specific sessions are held on Zoom and YouTube, where farmers engage directly with scientists in live, 2.5-hour interactive discussions.

Ongoing Support & Resources

Farmers get their queries answered in real time and also receive written Standard Operating Procedures (SOPs). Each crop also has dedicated WhatsApp groups for ongoing problem-solving between sessions.

High Participation, Especially by Women

The program has sparked enthusiastic participation across villages. Farmers often gather in large groups to watch sessions projected on a screen, turning learning into a collective experience. Women, in particular, have shown remarkable commitment—joining sessions while cooking dinner or managing household chores.



“



SHITAL SURVASE

Madha taluka,
Solapur district

6X Growth in 1 Year!

Last year, our yield was only 50 kilos of Urad (black gram) on half an acre of land. This year, it is 300 kilos! Six times more in just one year! We learned all the best practices via the Digital Sheti Shala and achieved this outcome.

“



SONALI SAWAKE

Mangrulpir taluka,
Washim district

Crop Revived, Yield Boosted!

By mistake, I sprayed an overdose of weedicide on my soyabean crop. It started to wither. I panicked and shared this in the Sheti Shala. The scientists helped me immediately and told me which spray to use. Within a week, my crop was revived. Not just that, I also achieved a yield of 12 quintals an acre - the highest in my group!

”

”

“



Scientist Helps Farmer Deliver a Calf - via Video Call!

DR.NITIN MARKANDEY

I was overjoyed... I will never forget this incident. The farmer gets milk and money, the family gets security and the calf gets a safe and happy home. This direct communication with farmers which Paani Foundation enables, is joyful and commendable.

On a stormy monsoon day in Mamnabad village, dairy farmer Sainath Pande faced a crisis—his cow was in labour, and the calf’s leg was stuck. With no vet nearby and roads flooded, he feared losing both the cow and his livelihood.



Grassroots Change in Action: Cluster-Level Trainings



During the course of the Farmer Cup, Paani Foundation conducts three 1-day field trainings at the village or cluster level.

Majha Gat, Majha Kutumb (My Farmer Group, My Family)

This is the first training, where farmers are sensitised to the power of collective, SOP-backed agriculture through games, films and case studies.



2,756
Groups
Participated

25,218
Farmers
Participated



14,114 (55.97%)
Women Farmers
Participated

Majha Gat, Majhi Bharari (My Farmer Group, My Leap Ahead)

Farmers are introduced to the power of working as a collective beyond the Kharif season. Initiatives such as agroforestry, value addition, bio-fencing, etc. are introduced.



2,193
Groups
Participated



19,427
Farmers
Participated



10,614 (54.63%)
Women Farmers
Participated



722
Groups
Participated



5,236
Farmers
Participated



3,073 (58.69%)
Women Farmers
Participated

Sneh Melavas (Experience Sharing with Love)

Top-performing farmer groups come together at the taluka level to share their journeys, challenges, and breakthroughs. These heartfelt gatherings foster a spirit of collaboration over competition, helping groups connect with other farmers from their region. Sneh Melavas not only strengthen community bonds but also serve as a stepping stone toward the formation of Farmer Producer Organisations (FPOs).

Bridging the Rural Tech Divide: Farmer Cup 2024 App

To encourage the habit of maintaining daily farm records and tracking income and expenses, Paani Foundation developed a user-friendly and robust digital tool — the Farmer Cup 2024 App. This app empowers farmers to log their activities as well as upload verifiable proof such as geo-tagged photos, receipts, and more. By enabling self-reporting, it not only builds accountability among farmer groups but also allows us to transparently monitor progress, assess performance, and verify data submitted by top-performing groups.

We have also hosted ‘Digital App Shalas’ or ‘Digital App Schools’ to support farmers with app usage and answer queries in real time.



Toofan Aalaya: Stories of Transformation on Maharashtra's Soil

As part of the Farmer Cup competition, Paani Foundation conceptualised and produced a 10-episode television series titled Toofan Aalaya ('A Storm Has Arrived'), which aired on the leading Marathi news channel ABP Majha. Hosted by renowned actor Jitendra Joshi, the show brought the spirit of the movement into thousands of homes across Maharashtra.

Covering all 46 participating talukas, Toofan Aalaya showcased inspiring stories — from elderly farmers reviving barren land to young people embracing farming as a proud, viable profession. It celebrated women gaining financial independence, and farmers boosting productivity through unity, innovation, and shared learning.

With episodes widely shared on social media, Toofan Aalaya became far more than a TV show — it became a driving force of motivation, reminding people that when communities come together, they can reshape not just their land, but their future.



04 TOWARDS CLIMATE RESILIENCE

Agroforestry | saytrees

Most small farmers in Maharashtra grow low-value seasonal crops like soybean, cotton, and urad. High-value crops like fruit trees offer higher, year-round income but are often avoided due to increased costs and risks. However, group farming (collectivization) and scientific knowledge on nurturing fruit saplings, can significantly reduce these risks.

In partnership with NGO SayTrees, Paani Foundation carried out an agroforestry pilot to support farmers with high-quality fruit saplings at no cost. This initiative enabled them to gradually make the shift towards high-value crops, supported by a strong ecosystem of knowledge and hands-on guidance.



16,667 SAPLINGS PLANTED



by 233 farmers across 8 talukas in Beed, Sambhajinagar and Budhana districts

Biogas



Biogas offers a clean, cost-saving solution for cattle-owning farmers. It saves around ₹1,500 per month on fuel costs per household, and the residual slurry acts as a rich organic fertilizer. It also reduces methane emissions, supporting climate action.

We partnered with Sistema.bio, which offered high-quality biodigesters worth ₹40,000 to farmers at a subsidized rate of ₹11,000, including installation.

75 FARMING FAMILIES            

in Beed, Ashti, and Sangamner talukas benefitted, saving a combined ₹1.12 lakh each month.



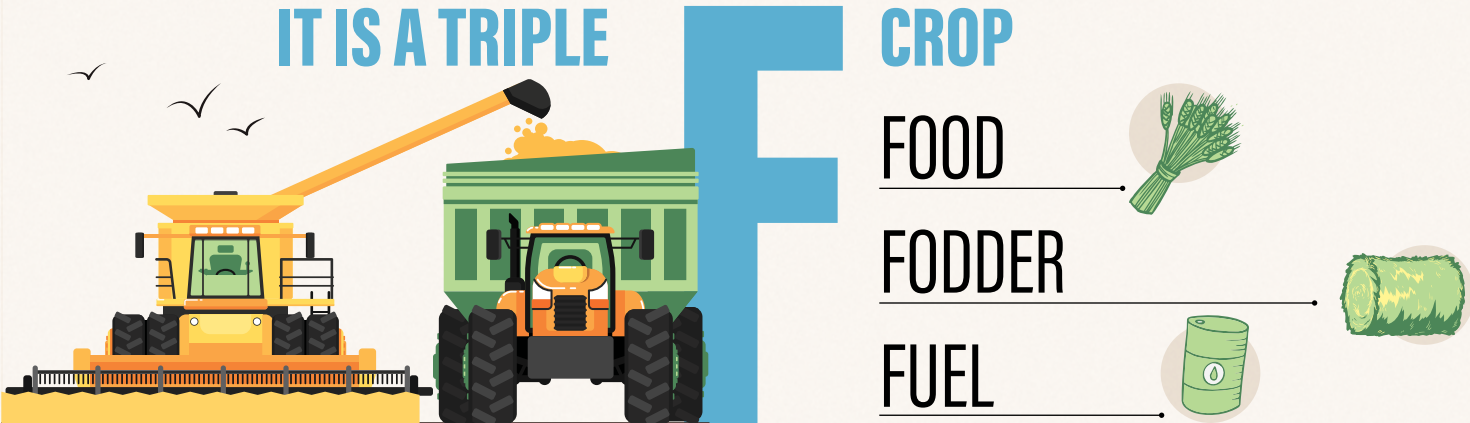
Briquetting and Pelleting

To reduce the climate impact of crop burning, we piloted a solution that converts crop waste into briquettes and pellets - an eco-friendly and renewable energy source. With the government mandating a purchase price of ₹9 per kg for pellets, farmers now have a strong incentive to adopt this sustainable practice. A total of 35 farmers in Sambhajinagar led this pilot. They trained with Paani Foundation on making briquettes and pellets, got samples tested for quality, and recorded an impressive Gross Calorific Value (GCV) of over 4000. Sahyadri Farms as well as local traders purchased the entire production, adding to farmer incomes.



Biofuel Processing with Sweet Sorghum

Sweet sorghum - a variety of the millet sorghum - is a transformative crop with the potential to power the future of green energy.



It is a drought-resilient and water-efficient crop, requiring just 1/7th the water needed by sugarcane in an 18-month cycle. Its stalk can be crushed to derive juice rich in sugar content, which is a suitable raw material for ethanol production.

Paani Foundation has been at the forefront of research and innovation in commercialising the processing of sweet sorghum. In 2024, we conducted a processing trial with 17 farmers over 17 acres of land, which was supported by Tata Chemicals, ATE Chandra Foundation and Sahyadri Farms. Through strong farmer support and rigorous monitoring of SOP implementation, we achieved ideal agronomic and processing benchmarks.

In 2025 and 2026, Paani Foundation will be scaling its work in sustainable biofuel processing, creating a clear and market-backed pathway towards prosperity for thousands of farmers in Maharashtra.



05 THIRD PARTY STUDY ON FARMER CUP BY

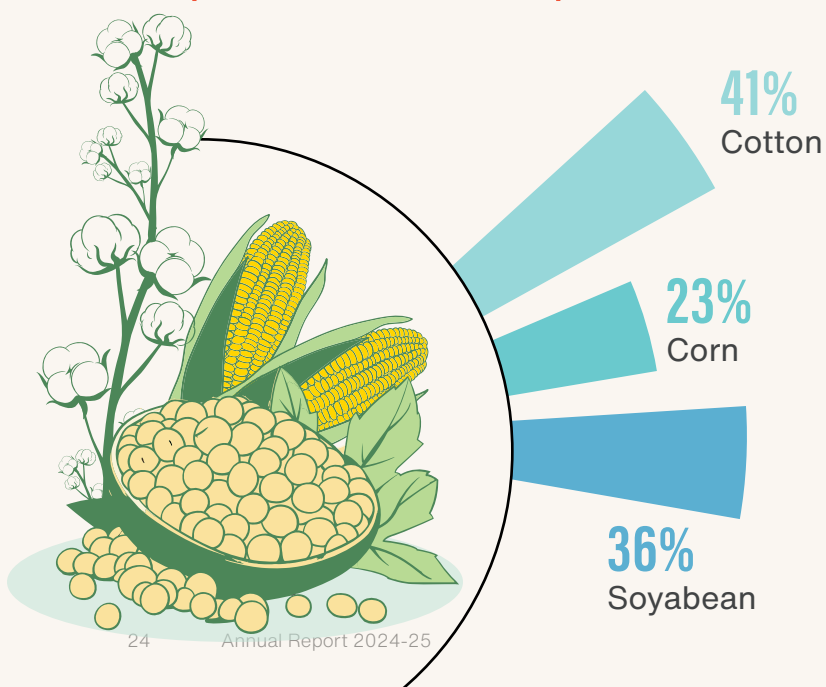
To assess the impact of the Farmer Cup, Paani Foundation commissioned KPMG to conduct a comprehensive Baseline and Impact Study. The study employed a stratified random sampling methodology, using Cochran's formula, well-suited for large populations.

A sample size of approximately 400 farmers was recommended based on a 95% confidence level and a 5% margin of error. KPMG interviewed 398 farmers for the study.

398 FARMERS

Across 15 talukas and 8 districts

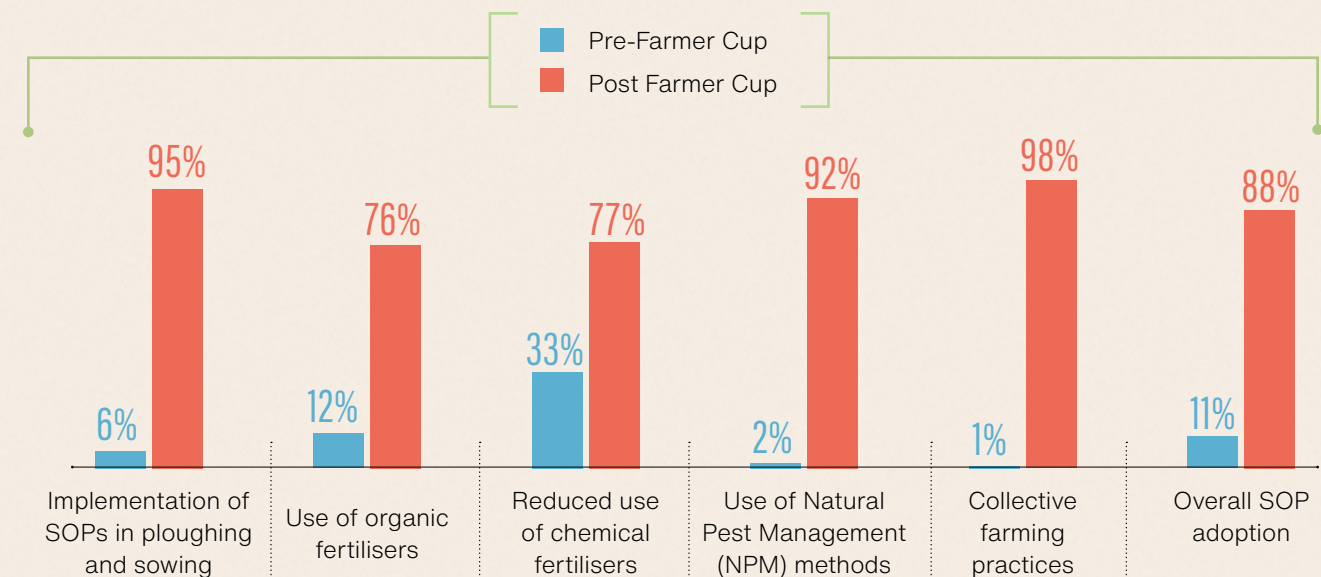
Crop Split as per Major Crops in the Farmer Cup



57% Female Respondents
43% Male Respondents



Key Findings in Behaviour Change

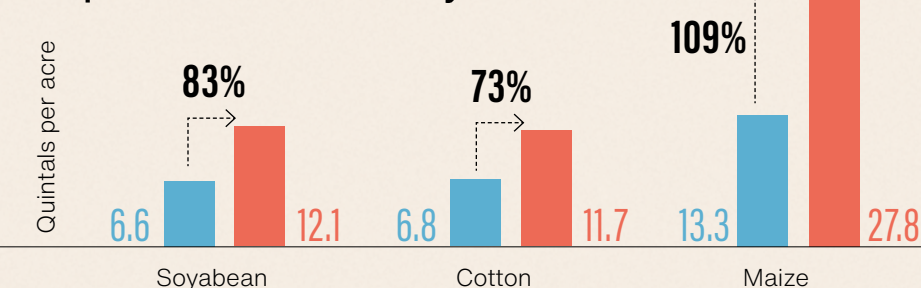


* 97 Total Respondents

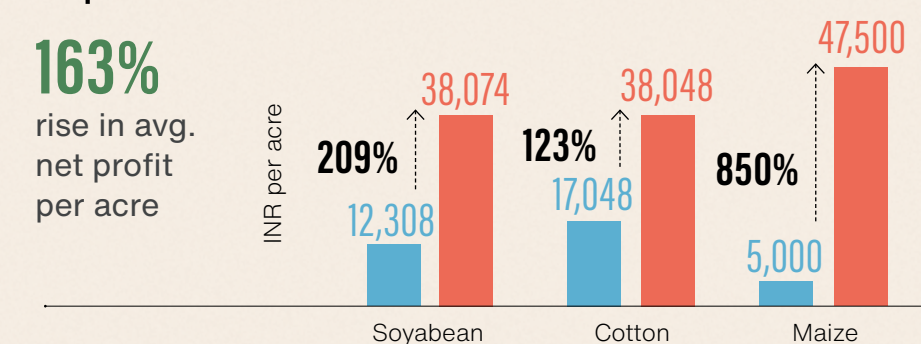
₹ 15,117 Cost Reduction Per Acre



Impact on Productivity Per Acre



Impact on Profit Per Acre



Read the full report by KPMG [here](#)

06 FARMER CUP 2024 AWARD CEREMONY

A Grand Salute to the Champions of the Soil!

On March 23, 2025, the Balewadi Stadium in Pune witnessed a spectacular celebration of rural resilience and community power as

Over 10,000 farmers, gathered for the Farmer Cup 2024 Award Ceremony.

The event was graced by Hon'ble Chief Minister of Maharashtra, Shri Devendra Fadnavis, as Chief Guest, along with Hon'ble State Agriculture Minister, Shri Manikrao Kokate.

Adding inspiration to the event were leading lights from the worlds of philanthropy, industry, and arts—including Shri Amit Chandra of ATE Chandra Foundation, Shri Vilas Shinde of Sahyadri Farms, and Shri Shantilal Muttha of BJS Foundation.

Renowned actors from Marathi and Hindi cinema—Sonali Kulkarni, Atul Kulkarni, Adinath Kothare, Jitendra Joshi, Phulawa Khamkar, Spruha Joshi, and others—joined in to honour the spirit and strength of Maharashtra's farmers. The highlight of the evening was a moving theatrical and dance performance showcasing the inspiring journey of women in the Farmer Cup.

The whole stadium erupted with joy to celebrate the moment of triumph for Bhagyoday Shetkari Gat from Tasgaon taluka, Sangli district, that emerged as the state-level first prize winner taking home the coveted Farmer Cup trophy and a cash prize of Rs. 25 lakhs!

The Hon'ble Chief Minister lauded all participants for their exceptional commitment to sustainable water and agricultural practices. In a powerful gesture of encouragement, he announced that each of the 25 state-level finalist groups would receive Rs. 5 lakhs from the Government of Maharashtra.

The event wasn't just a ceremony—it was a celebration of dignity, transformation, and collective action.



07 THE BIG NEWS

Paani Foundation Goes Pan-Maharashtra!



As we enter our 10th year in 2026, we are working towards nurturing an audacious and bold dream - to make the Farmer Cup platform available to each and every farmer in Maharashtra.

STARTING 2026,

Paani Foundation's work, which is in 46 talukas and 18 districts of the state at the moment, will scale pan-Maharashtra, to 34 districts and 355 blocks!

The Hon'ble CM of Maharashtra officially inaugurated the Pan-Maharashtra Farmer Cup at our award ceremony in March 2025.

“



SHRI DEVENDRA FADNAVIS

Hon'ble CM of Maharashtra

The government has 1 lakh people working in agriculture, water and related departments. I pledge the support of this 1 lakh strong force to the Farmer Cup!

”

The pillars making this ambitious scaleup possible are -
Partnerships and Technology

Partnership with Government of Maharashtra

In a landmark partnership, the Government of Maharashtra has officially endorsed and supported the statewide expansion of the Farmer Cup.



Paani Foundation is collaborating with the Department of Agriculture, PoCRA, and MSRLM-UMED to train thousands of grassroots leaders across all 355 talukas of the state. By harnessing this deep community presence, we aim to leverage this partnership to mobilise farmers for the Farmer Cup and accelerate collective, climate-resilient action.

This powerful partnership is laying the groundwork for a truly people-led movement in sustainable farming.



Paani Foundation hosts trainings for teams working with Govt. of Maharashtra

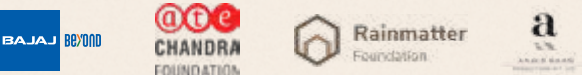
Partnership with NGOs and CSOs

Paani Foundation is forging partnerships with grassroots NGOs across Maharashtra to strengthen mobilisation and provide on-ground support for the Farmer Cup. These collaborations will play a key role in enabling deeper community engagement across multiple districts and talukas.



Philanthropic & Corporate Partnerships

Paani Foundation is deeply grateful to its visionary philanthropic and corporate partners who believe in our mission and grassroots-led approach. Their generous support is central to the scale-up of our work across Maharashtra. Committed Primary Funders at the time of publishing this report include Bajaj Beyond, ATE Chandra Foundation, Rainmatter Foundation, and Aamir Khan Productions.



Technology for Social Transformation



In partnership with Koita Foundation, we are building a new voice-led app, designed to support farmers with step-by-step, crop-specific guidance—right from sowing to harvest. It will be trained on our extensive and expert-backed knowledge database. The app will share timely tips, training resources and videos, and reminders, helping farmers make the right decisions at the right times, thus improving their productivity and incomes.

What makes the app special is that it's not just created for the competition—it's designed to be a reliable, everyday digital companion for every farmer. Along with farming advice, it will also offer encouragement and emotional support, helping farmers feel seen, heard, and motivated.



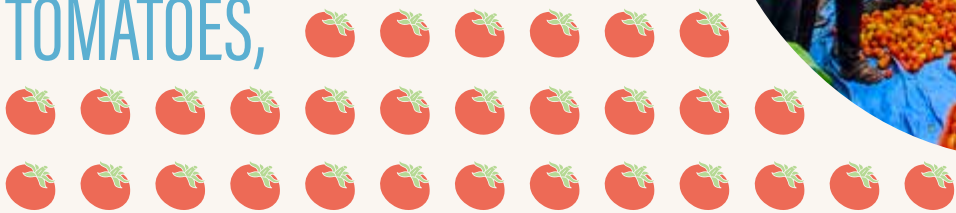
08 TRANSFORMATIVE STORIES OF IMPACT

Farmer Group Hits ₹1 Crore Profit!

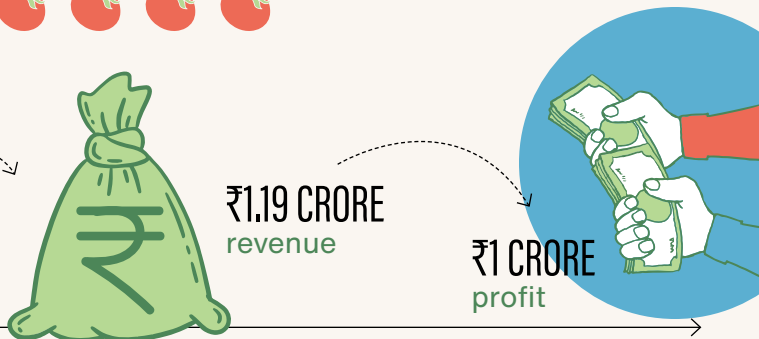
In Sinnar taluka's Komalvadi village, Bhairavnath Farmer Group—formed by young farmers participating in the Farmer Cup—achieved extraordinary success through scientific methods and strict adherence to SOPs.



BY COLLECTIVELY SELLING 4,429 QUINTALS OF TOMATOES,



THEY EARNED ₹1.19 CRORE IN REVENUE, WITH A NET PROFIT OF OVER ₹1 CRORE.



A powerful testament to the impact of collective, scientific farming.

Selflessness Amidst Harsh Drought

In drought-hit Kuslamb village (Barshi taluka, Solapur), members of Datt Mahila Shetkari Gat showed extraordinary solidarity. When Sunandatai was on the brink of losing her dairy farming business, fellow member Raginitai shared her limited water resources—saving both animals and income. A powerful example of community spirit in action.



Lakhpati Farmers, Lucrative Partnerships



In drought-hit Beed, Mauli Shetkari Gat from Gandhanwadi village (Ashti taluka) bypassed middlemen and struck direct deals with leading organic brand Two Brothers Organic Farms, selling pesticide-free chana, toor, and wheat.

THEIR EARNINGS? A STAGGERING ₹50 LAKH! NOT STOPPING THERE, THEY ALSO CULTIVATED AND SOLD BREEDER SEEDS TO MAHABEEJ, LANDING ANOTHER ₹18 LAKH DEAL!



Big Profits for Chemical-Free Produce

Farmers of Kille Indrayani Bhaat Utapadak Gat, from Purandar taluka, Pune, nearly doubled their chemical-free rice yield—from 10 to 17 quintals per acre—after participating in the Farmer Cup. But they didn't stop there. By creating a direct-to-consumer network, they earned ₹22.47 lakh in a single season—proving that smart farming and smart selling go hand in hand!



Rebuilding Homes, Lives, and Hope

When a cyclone devastated farmer Krushna Badar's home in Ghoti village, Karmala taluka, Farmer Cup participants came together in a powerful act of solidarity. They pooled funds, offered **shramadaan**, and rebuilt his house. Beyond this, farmers from five groups restored the village—clearing debris, realigning electric poles, and removing fallen trees—showcasing the true spirit of collective resilience.



NOTABLE EVENTS, AWARDS AND RECOGNITION

Mr. Aamir Khan Meets Hundreds of Farmers in Wardha

Paani Foundation's Founder, Mr. Aamir Khan, visited Wardha for a special interaction with hundreds of enthusiastic farmer groups and key partners. A large-scale event was organised to celebrate the energy and commitment of the local community. The event was graced by District Collector Mr. Rahul Kardile, senior representatives from MSRLM-UMED and Mission Samruddhi, and other local dignitaries. Mr. Vilas Shinde, Chairman and Managing Director of Sahyadri Farms, also joined the gathering and inspired farmers with his message of collective strength.



Mr. Aamir Khan Visits PDKV, Akola

Paani Foundation's partnership with Dr. Panjabrao Deshmukh Krushi Vidyapeeth (PDKV) was celebrated during the university's 55th anniversary, marked by a visit from our Founder, Mr. Aamir Khan. Since 2021, the university has been a key collaborator in our free 'Digital Sheti Shalas'—connecting farmers with top agricultural scientists to promote sustainable farming.



Ms. Kiran Rao Honoured with Sustainability Award by Financial Express

Our Founder, Ms. Kiran Rao, received the prestigious 'Sustainability' award at the Express Group's Awards for Women Entrepreneurs. This honour recognises Paani Foundation's impactful work towards building a drought-free and prosperous Maharashtra.

Paani Foundation wins Water Champion award by TERI-UNDP

On World Water Day (March 22, 2024), Paani Foundation was honoured with the 'Water Champion - Institution' award by TERI and UNDP, supported by the Ministry of Jal Shakti. The award recognised the people's movement for water conservation in Maharashtra.



Bajaj Beyond Team Engages with Farmers in Solapur, Sambhajinagar, and Wardha



Teams from Bajaj Beyond, Farmer Cup 2024's anchor funder, visited farmers in Solapur, Sambhajinagar and Wardha districts. The team met with over 20 farmer groups, engaging in meaningful conversations and gaining firsthand insight into the progress and challenges of collective farming on the ground.



Field Visits by ATE Chandra Foundation, TVS, Tata Chemicals, and Jai Vakeel Foundation

Teams from these leading organisations visited farmer groups in Sambhajinagar and Nashik. In Sambhajinagar, they engaged with over 60 farmers to understand their experiences with collective farming. In Nashik, they toured Paani Foundation's sweet sorghum crushing unit at Sahyadri Farms, and led insightful discussions on the potential for scaling biofuel initiatives.



Leadership Highlights

DODM 2024

Mr. Aamir Khan and our CEO, Mr. Satyajit Bhatkal, were plenary speakers at ISDM's 'Dialogues for Development Management', where they shared Paani Foundation's journey in a conversation hosted by philanthropist Mr. Amit Chandra.



BJS National Convention

Mr. Khan and Mr. Bhatkal also addressed the BJS National Convention 2024, reaffirming a long-standing partnership, in an event attended by Hon'ble CM Shri Devendra Fadnavis.

IPC15, Taiwan

Our Chief Advisor, Dr. Avinash Pol, represented Paani Foundation at the 15th International Permaculture Conference, held in Taiwan, receiving a standing ovation for his presentation on the Foundation's transformative work in rural Maharashtra.



Taiwan

Global Spotlight on 'India's Water Revolution'

Renowned permaculturist Andrew Millison returned to India to document the transformative impact of Paani Foundation's Water Cup and Farmer Cup initiatives. His [YouTube series](#) showcasing this work has garnered over 5 million views, drawing international recognition to Maharashtra's people-led movement for water and farming resilience.



BALANCE SHEET

(A Company Licensed Under Section 8 of Companies Act, 2013)
CIN:U73100DL2016NPL290319
BALANCE SHEET AS AT 31st MARCH, 2025

Un-Audited	(Amount in ₹)		
PARTICULARS	NOTE	AS AT MARCH 31,	
		2025	2024
EQUITY AND LIABILITIES			
Shareholders' funds			
(a) Share capital	2	1,00,000	1,00,000
(b) Reserves and surplus	3	13,97,389	-11,480,689
Current liabilities			
(b) Other current liabilities	4	16,74,276	17,65,098
(a) Short Term Provisions	5	2,39,47,378	1,44,35,626
TOTAL		2,71,19,043	48,20,035

ASSETS			
Non-current assets			
Property, plant and equipments	6		
(i) Tangible assets		78,67,041	13,77,947
(ii) Intangible assets		39,35,457	19,53,739
Other Non-Current Assets	7	18,57,190	6,68,500
Current assets			
(a) Cash and cash equivalents	8	1,30,60,895	3,03,699
(b) Short-term loans and advances	9	3,98,460	5,16,150
TOTAL		2,71,19,043	48,20,035

Significant Accounting Policies
The accompanying notes are an integral part of the Financial Statement
This is the Financial Statement referred to in our Report of even date

1

For & on behalf of board of directors of
PAANI FOUNDATION

Partner
Membership No. :
PLACE: MUMBAI
DATE:

DIRECTOR

DIRECTOR

INCOME AND EXPENDITURE STATEMENT

(A Company Licensed Under Section 8 of Companies Act, 2013)
CIN:U73100DL2016NPL290319
INCOME AND EXPENDITURE STATEMENT FOR THE YEAR ENDED 31st MARCH, 2025

Un-Audited	(Amount in ₹)		
PARTICULARS	NOTE	AS AT MARCH 31,	
		2025	2024
REVENUE			
(a) Contributions	10	20,66,26,348	13,45,00,000
(b) Other income	11	7,17,564	12,86,832
TOTAL INCOME (A)		20,73,43,912	13,57,86,832

EXPENSES			
(a) Employees benefit expenses	12	1,66,26,729	1,69,96,473
(b) Utilisation on Program and activities	13	17,48,64,302	16,07,02,928
(c) Depreciation / amortisation expenses	6	29,74,803	26,99,405
TOTAL EXPENSES (B)		19,44,65,834	18,03,98,806
Surplus / (Deficit) before Exceptional and Extraordinary items	(A-B)	1,28,78,077	-44,611,974
Exceptional and extraordinary items		-	-
Surplus / (Deficit) before Tax		1,28,78,077	-44,611,974
Tax Expenses		-	-
Surplus / (Deficit) during the year		1,28,78,077	-44,611,974

The accompanying notes are an integral part of the Financial Statement
This is the Financial Statement referred to in our Report of even date

For & on behalf of board of directors of
PAANI FOUNDATION

Partner
Membership No. :
PLACE: MUMBAI
DATE:

DIRECTOR

DIRECTOR

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Paani
FOUNDATION